



THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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Open House Programs

Draw Top Speakers

Response to the weekly Open House programs has been so good that the Committee has decided to continue its weekly Tuesday night programs through the Summer.

The most recent Open House was Monday night's "triple header" — Don Bolles, former AP editor, now public relations chief for the National Council of Churches, reported on reactions both here and in the USSR on the recent interchange of visits by top clergymen. Stella Margold reported on her trip to the Middle East and Poland.

The night turned into a full-dress discussion of Poland, when Adam Ciolkosz, head of the Polish Council of National Unity (and often known as the Prime Minister of Poland-in-Exile) turned

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OVERSEAS TICKER

TAIPEI, TAIWAN

Donald Newhouse and wife, of the newspaper and radio chain, stopped over here on their swing between Tokyo and Hongkong. They had tea with Madame Chiang Kai-shek at the Chiang summer home on Yangminshan (Grass Mountain) as did Margaret Baker, lecturer and writer, here for a month.

John Osborne of Life is in from Hongkong for a ten-day visit at the Friends of China Club. Gilbert T. Prade, French writer, is also there.

John Caldwell and George F. Johnston are here filming the first regular color TV feature of Taiwan.

SOMEWHERE IN RUSSIA

Latest word from the hinterlands is that Edmund Stevens is heading across Russia toward Moscow in his own car (with official permission, of course.)

ISRAEL

Robert B. Tuckman, AP Berlin correspondent, replaces Richard K. O'Malley as bureau chief at Nicosia.

TWINING TRIP HAD TOP PRESS COVERAGE

11 Newsmen on Own

Eleven correspondents from the U.S. resorted to commercial airlines and improvised arrangements to cover Air Chief of Staff General Twining's visit to the recent Russian air show.

These eleven were largely aviation and military specialists whose qualifications enabled them to supplement the file from the regular correspondents stationed in Moscow.

One of the first to return was Robert Hotz, an OPCer who is editor of Aviation Week magazine, and he stated that the correspondents were able to file through normal channels from Moscow and that as far as he could learn there was no exercise of censorship on their copy.

"Censorship seemed to have been lifted for the duration of the airshow," Hotz reported, "although our copy did pass through the office where regular filing of copy is done."

The U.S. based correspondents, who paid their own passage on commercial airlines in order to cover the Twining visit, were: Hanson Baldwin of the New York Times; Verne Haugland of The Associated Press; Ansel Talbert, OPC vice president who is aviation editor of the New York Herald Tribune; Tom Phillips of the St. Louis Post Dispatch; James Hagerty of Colliers; James Shepley and Clayton Blair of Time magazine's Washington bureau; Jerry Green of the New York News, and Henry Walker of Life.

Hotz reported that by and large the visiting correspondents were able to meet and talk freely with such Russian leaders as Marshal Zhukov and with such Soviet aviation experts as Andre Tupelov, dean of the Russian aircraft designers. Intourist translators were available.

Hotz said some of the correspondents encountered difficulty in securing

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HOTZ IN MOSCOW

Club Calendar

Tuesday, July 10 — Open House --Ansel E. Talbert, OPC Vice-President, Military and Aviation Editor of N.Y. Herald Tribune, just returned from a trip to Moscow, where he accompanied Gen. Nathan F. Twining, U.S. Air Force Chief of Staff, during an unprecedented visit to study Soviet aviation. Cocktails, 6 p.m., followed by usual buffet supper, with music by our own Julie Whitney.

Tuesday, July 17 — "Screwball Party" for the Summer Silly Season. Vodka and screwdrivers on the house, by courtesy of our hosts, the Cott Beverage Corp and Mission of California (who stocked our bar with a year's supply of mixers when we opened the Clubhouse). Stage celebrities, door prizes, and assorted fun. 6 to 9 p.m.

THE BULLETIN

Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N.Y. MUrray Hill 6-1630.

Editorial Board: Chairman, John Wilhelm, Dave Murray, Harrison Salisbury, Larry LeSuer, William Ryan, Mary Hornaday, Dave Ballard, Gil Busch, Jos. Ruffner, Sam Kan, Walter Davenport, Paul Miller, Ben Wright.

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PEOPLE & PLACES...

Mark Shaw off to London, Paris, Vienna, Berlin on a 6-week assignment for Life Magazine...J. Alfred Barrett now in Guatemala as the guest of President Castillo Armas during Liberation Day (July 18) festivities. Barrett will stay on after the official visit to cover economic conditions for his publication...

Arnold Beichman leaves for Europe to cover the International Confederation of Free Trade Unions meetings (July 2-7) in Brussels, Belgium. He will stay on through the summer for special assignments...NBC-TV's Lindsey Nelson goes abroad July 6 for the grand tour. On the itinerary — London, Paris, Munich, Venice, Rome, Athens, Palma, Madrid and Lisbon...U.S.S.R.-bound — Sonia Tomara, for four weeks; then back through Vienna to Italy, Switzerland, Germany, England and Scotland... Going the other way — Nola Luxford, to New Zealand.

Reader's Digest staff photographer Joe Barnell over there looking for cover pictures for international Digest editions in England, Norway, Finland, Sweden, Denmark, France, Germany, Italy and Spain.

Gertrude Samuels, of the New York Times Magazine, flying to Europe on July 7 for a two-month tour of Europe and North Africa...Donald Wayne joins Parade Magazine as assistant managing editor.

A first: J. Raymond Bell, newly elected president of the New York chapter, Public Relations Society of America, is the first man in the organization to have steered two different chapters.

Committee Appointments

Recent Committee membership appointments are as follows:

Regional Dinners: Chairman Joseph C. Peters has appointed as members of his Regional Dinners Committee: Phillip Andrews, Robert G. Black, Michael Crissan, DeWitt Davidson, Hilda Harrison, Henning Koefoed, Dorothy Oman, Will Oursler, Lawrence Stessing, Frank Tao. The appointments were approved by the Board of Governors.

Luncheon: The committee is under the chairmanship of Bill Safire of Tex McCrary, Inc.; Secretary is Martha Weinman, of Collier's. Members are Jerry Landay of NBC, George McDonald of American Gas Co., Daniel Morgaine of France Soir, David Zingg of Look and Ted Yates of DuMont.

Public Relations: Murray Lewis has been selected chairman of the committee with Roy Battersby acting as vice chairman. William Baldwin, Jr., John di Lorenzi, Bob Dunne, Joe Dine, Gordon Growden, Don Hallman, Barry Holloway, Bob Kane, Ralph Major, Jr., George McDonald, David Resnick, Joe Rosapepe, Andy Weil, Lou Weintraub and Frank Young comprise the committee.

Bell was head man of the Washington, D.C. group several years ago.

Leo J. Margolin is a new vice president of Tex McCrary, Inc., public relations firm... Robert E. Kingsley starts a one-year stint as public relations advisor to International Petroleum Company, headquarters in Coral Gables, Florida.

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News and Briefs

EX-ROME HANDS FETE BRUTTO...

Frank Brutto, OPCer here for seven weeks from his AP Rome post, was feted at a luncheon Saturday at the OPC Clubhouse. Attending were George Bria and James Parlatore, both formerly with the AP in Rome, and Joe Baicich, formerly with the UP there, and their families. Mike Crissan of AP also stopped in.

WALLACE ON THE OPC...

Did you see the article in the June 18th issue of the Louisville (Ky.) Times by Tom Wallace on the Overseas Press Club?

The gist of the article is stated in Wallace's last paragraph: "It will be as rich in history and legend as any club in the United States, if nobody can say truly that, like numerous earlier press clubs, it sacrificed character of membership for money and became a press club over-stuffed with climbers."

SETTEL CONDUCTS TOUR

Arthur Settel, Director of Public Relations for KLM Royal Dutch Airlines, is scheduled to conduct 57 newspaperboys through Sweden and Holland the end of July and the beginning of August.

The tour, entitled "Junior Diplomat's Good-Will Visit," has been arranged through a contract between KLM, the Hearst Publications and "The American Weekly." The boys, between the ages of 13 and 18, were selected after a six-month's competition on the basis of character, ability, good citizenship and sale of subscriptions. They are from 35 cities from New York to Portland, Oregon.

DARROW NAMED

Richard W. Darrow, executive vice president of Hill and Knowlton, Inc., was one of the five alumni of Ohio Wesleyan University who received special citation for continued loyalty and service to the University at pre-commencement award ceremonies.

ITEM - POKER

Because many members of the regular Monday night poker sessions have acquired the good habit of taking a long week-end, the poker contests will be held on Wednesdays during July August. Anyone showing up on Mondays will have to play solitaire.



On the dais at the OPC-June 28th luncheon for Howard K. SMITH, Chief of the CBS News Staff in Europe, are, left to right, Lawrence BLOCHMAN, Louis MES-SOLONGHITIS, Howard K. Smith, Cecil BROWN, Frederick H. GRUEL, Lawrence LOWMAN, and Larry LeSUER.

SMITH SEES ALL SIDES WITH LEGITIMATE CYPRUS CASE

Howard K. Smith, Chief of the CBS News Staff in Europe and five-time OPC Award winner, urged that NATO establish a temporary trusteeship over Cyprus. Smith spoke before a Club luncheon on June 28th. The plan looms as an "unsuggested" solution to the growing conflicts which evolved into active rioting on Cyprus April 1, he noted.

Cypriotes told Smith, an eye-witness to the situation, they will now settle for any workable compromise that would give them freedom in perhaps ten or 20 years. The rebellion was not just a minority endeavor in his opinion, the correspondent said. "Every Cypriote I talked to either actively or morally supported...the rioting." The terrorist minority could probably have turned the trick however, he observed, as they are completely ruthless.

A sudden shift in the balance of world power could explode into war, Smith declared, unless some corrective measure is exercised. Indecision in Cyprus could lead to a power vacuum, he added; then Russia could assert her power more meaningfully. Cyprus may "cast the vote that will determine man's future," he said.

The role of mediator would not be strong enough for NATO's performance in this situation, Smith emphasized. Cypriotes desire only an alliance with Greece, he pointed out, and feel that granting Cyprus' independence would result only in a union with the Greeks.

The NATO trusteeship, he said, would provide a much-needed "new function" for the organization. There is "no enemy involved," the newsman pointed out. "All the parties are contractual allies."

Cyprus' importance lies not in itself, Smith declared, but as a base to influence the Middle East. The island's value also depends on geographic location, with boundaries opposite Turkey, which borders Russia, and Greece. In addition to rich oil resources Cyprus holds the land ridge of three continents.

As Britain lost influence in Palestine, Jordan and Egypt, the Cyprus property grew more and more important, the CBS correspondent said. When Britain began to consolidate its power in Cyprus, the Greek-speaking Cypriotes became "desperate." Finally on April 1, the forces were stirred into seeking a solution in violence. Another factor was the wave of nationalism sweeping the world which also engulfed Cyprus.

Smith felt the violence only invited repression. The repression invited more violence and so the cycle progressed in an upward spiral.

When finally, the British and Cypriote forces began negotiations through Archbishop Makarios and Governor General Sir John Harding, any settlement was impossible. Makarios condemned violence but used it as a lever in the negotiations and the British simply

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MEMBERS IN PRINT

John LaCerde will have an article on public relations in the August issue of *Rotarian*.

The current *Coronet* carries a ten-page picture story on the garment district by Carl Bakal.

Fred B. Barton's article, "Freight Cars that Never Get Lost," appears in the July issue of *Railway Progress*. Another of his articles is appearing in the July *Christian Herald*, "I Knew 'Spirit of '76' A.M. Willard."

Bruce Jacobs addressed the Civil War Round Table of New York on June 19th on the "Medal of Honor and the Civil War Soldier." He is author of *Heroes of the Army: The Medal of Honor and Its Winners*, to be published September 15th by W. W. Norton.

OPEN HOUSE (Cont'd. from page 1)

up unexpectedly from London. He spent an hour after supper answering members' questions about the current uprisings in Poznan.

These anti-Communist outbreaks, Ciolkosz says, are the result of an entirely spontaneous movement among Polish workers, and not the product of any organized movement. They prove, he argues, the breadth of feeling among Poles who want true independence, and oppose the present totalitarian regime.

At another recent Open House, Dr. Benjamin A. Cohen, Under-Secretary of the United Nations, brought out a capacity audience for his report on Africa, including his visits to Kenya, Somaliland, and other areas not often heard from. African leaders are developing, he reports, of a calibre able to take over leadership of new independent governments, on a footing of full equality with the best of Western diplomats.

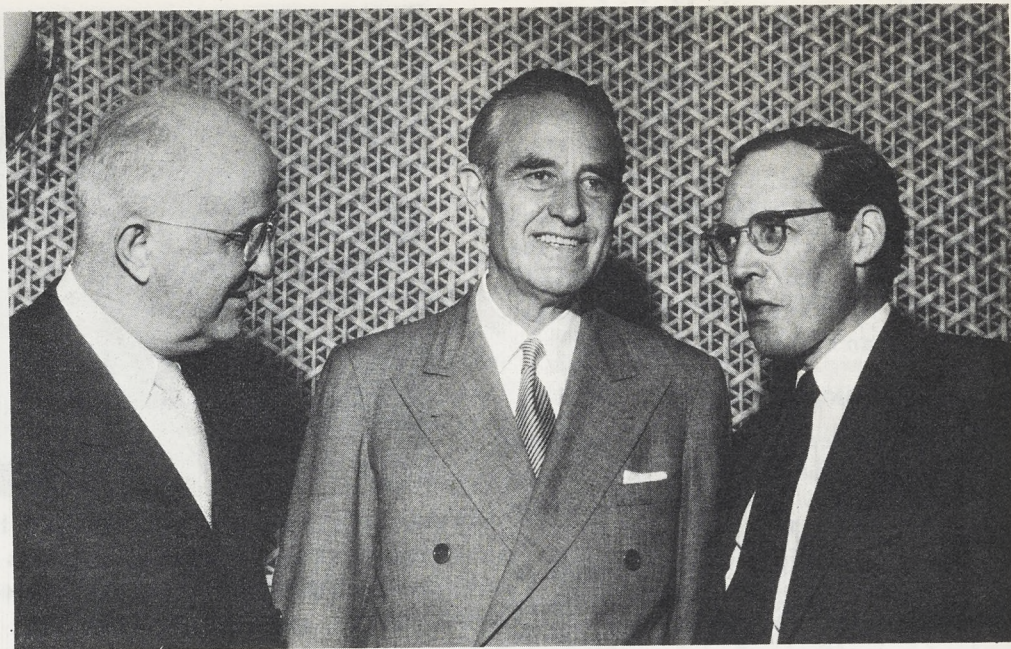
A special reception for Martine Carol -- "the Marilyn Monroe of France" -- provided an exciting change for the Clubhouse habitués, many of whom will no doubt be flocking to see her as Nana, in her soon-to-be-released film.

SMITH SEES (Continued from page 3)

refused any compromise, Smith said.

Britain has made "many, many errors" in its handling of the situation, he commented.

The British point out, though, that each time they withdraw from a territory, the Reds move in. This is documented in fact, Smith said. The Cypriotes have



DISTINGUISHED GUEST: Governor Averell HARRIMAN lunched with 36 editors and publishers of the New York Foreign Language Press at the OPC Clubhouse on Friday, June 22. Shown above (left to right): President Wayne RICHARDSON, Gov. Harriman, and James H. SHELDON, Chairman of Open House Committee. Harriman praised the foreign language press in the United States for its factual coverage of world events. "Read a good newspaper" was his advice to citizens preparing to help make national policy at the polls.

nothing to complain about, he quoted British officials. Figures show that all industry is strong except tourism. Only five Cypriotes emigrated to Greece last year for all their love of that nation. The British view calls for keeping Cyprus as a base, he said, stable and strong.

Turkey's stake in Cyprus evolves from geographic circumstance, according to the CBS man, with Greece already bounding Turkey in one direction. The Turks hesitate to meet a Greek colony on yet another boundary, he said.

Cypriotes claim that colonialism must die, and they want to be "masters in their own houses."

TWINING TRIP (Continued from page 1)

admittance to the Soviet aircraft plants when the Twining party was admitted, but that General Twining held briefings for the correspondents at 3 p.m. each afternoon and filled in the correspondents on this phase of his visit.

The correspondents were not only permitted but encouraged to take pictures although at times the word had to be repeated to lower eschelons with Krushchev admitting, "Yes, things have changed, but all the bureaucrats don't know it yet -- some are even giving me trouble."

Hotz said the visitors did not have to open their luggage at the Soviet customs, and were generally given cooperation. There were only a few minor annoyances such as the food which was described as "grim" and the lack of telephone directories in Moscow.

The correspondents actually found a good part of their problems were in dealing with U.S. authorities who proved reluctant to furnish transportation even for a relatively short distance such as from Moscow to Wiesbaden, Germany. The visiting correspondents paid between \$1,600 and \$1,800 air fare for their trip by commercial plane.

Another difficulty was encountered when the correspondents found that Ambassador Bohlen neglected to arrange invitations to the official receptions. General Twining did arrange this when he arrived.

MORSE ON TV

Life photographer Ralph Morse will appear on television on Sunday, July 8 (12 noon-12:30 p.m., EDT), demonstrating the equipment a photographer takes on an assignment and how it is used, when the CBS Public Affairs television program, *Let's Take a Trip*, pays a visit to the Life Magazine photo labs. The show is carried by 81 stations from New York to San Francisco.